



ADEDAMOLA OLUWAFEMI AKINOLA

PROGRAM MONITORING & EVALUATION/ SURVEILLANCE /DATA
ANALYST/ MANAGEMENT CONSULTANT

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◦ DETAILS ◦

Abuja, Nigeria
Cell: +2349057229295; Home:
+2347087958405
mail@connectade.net

Place of birth
Ikeja

Nationality
Nigerian

Languages
English UK and Yoruba

◦ LINKS ◦

[Website](#)

[LinkedIn](#)

[Twitter \(X \)](#)

◦ SKILLS ◦

Data Management, SPSS,
Stata Tableau, Power BI,
R, Python, SQL

Quantitative Analysis,
Qualitative Research

Geographical Information
Systems (QGIS, ArcGIS)

Information, and
Communication
Technology

Statistical Reporting

Microsoft Office Packages

Public speaking and
Presentations, Change,
Innovation and
Transformation
Management

Management, Team
Building and Leadership

👤 PROFILE

An experienced and highly skilled Surveillance, Data, and Analytics Specialist with over three years of expertise in the collection, analysis, and interpretation of complex datasets to inform development program initiatives and drive evidence-based decision-making.

🔒 EMPLOYMENT HISTORY

Programme Specialist: Surveillance, Data, and Analytics, Malaria and Neglected Tropical Diseases, Malaria Control and Elimination Partnership in Africa, PATH Nigeria, HQ Seattle USA

August 2024 — Present

- Led the design and rollout of standardized tools and processes to support malaria surveillance and data analytics activities in alignment with program goals.
- Acted as the key liaison between MACEPA Nigeria and the global team, ensuring continuous alignment on surveillance strategies and resolving programmatic challenges effectively.
- Collaborated with national and sub-national stakeholders, including NMEP and MEL teams, to strengthen malaria health information systems and drive data-driven decision-making.
- Supported the development and implementation of the national costed malaria surveillance roadmap, ensuring prioritization of surveillance investments and resources.
- Provided technical support on modeling and analytical scenarios used for Sub-National Tailoring (SNT) and intervention planning, driving evidence-based prioritization.
- Facilitated planning and real-time monitoring of malaria intervention campaigns by coordinating quantification efforts and integrating updated SNT guidance.
- Coordinated closely with government officials, partners, and internal teams to align malaria surveillance and analytics initiatives with national strategies.
- Ensured compliance with internal policies and donor requirements, proactively resolving operational and regulatory queries.

Data Management Consultant, Project Monitoring and Evaluation Officer at Nigeria Liquefied Natural Gas, Bonny Island

April 2022 — July 2024

- Analysed malaria project data and created reports for funders and multi-stakeholders for effective and efficient decision-making
- Developed hot spot maps of malaria high burden areas/communities for malaria prevention intervention.
- Ensured strict compliance to policies on malaria programming at the national level through close monitoring and supervision.

- Developed and implemented project management systems that improved team collaboration and communication, resulting in a 77% improvement in project completion time
- Conducted routine malaria data quality assessment at service delivery points
- Developed and maintained malaria project schedules using project management software, resulting in more accurate estimates and timelines
- Maintained a project management system that tracked progress and improved team visibility into project timelines
- Implemented a data warehouse to store and analyse large volumes of malaria data, resulting in timely access to data
- Supported partner collaboration, experience with cross-cultural teams
- Facilitated data management engagements and training of stakeholders on different implementation areas of the project.
- Developed mobile tools to support with project implementation and data collection processes.

Performance Management Manager at Loveworld Incorporated, Akwa Ibom

November 2019 — April 2022

- Implemented a company-wide performance management system that improved employee engagement and performance
- Advised management on performance management and employee relations issues, resulting in improved working relationships
- Developed and implemented a performance management system that improved employee performance by 85%
- Developed and implemented a performance management system that improved employee engagement and performance by 71%

Creative Director and Web Developer at Loveworld Incorporated, Akwa Ibom

December 2018 — November 2019

- Developed creative concepts and designs for a variety of projects, including websites, print collateral, and digital marketing campaigns
- Drafted and edited creative and engaging web content that drove website traffic
- Collaborated with the creative department team to capture and edit images that accurately represented the brand's vision
- Optimized images and videos for web and mobile to ensure fast loading times and a good user experience
- Implemented a responsive design that ensured the web application was accessible on all devices
- Designed a brand identity system that included logo, website, and social media assets that increased brand recognition by 88%
- Developed a range of marketing materials, including brochures, flyers, and presentations, resulting in improved customer engagement
- Developed a user interface design system that improved usability by 75%, resulting in a 69% increase in user engagement

Managing Partner at Heraxis Media Company, Lagos

October 2016 — December 2018

- Recruited, trained and managed a high-performing team of 25+ employees
- Developed and implemented a comprehensive business plan that increased profitability by 42%
- Led the successful launch of a new product line, resulting in 28% market share growth

- Developed and executed a marketing strategy that increased brand awareness by 70%
- Established key performance metrics that improved operational efficiency by 85%
- Established and maintained a culture of employee engagement and productivity
- Presented business plans to board members, investors, and other stakeholders

Web Designer and Developer at Penview Media, Lagos

August 2015 — September 2016

- Installed and configured web servers, mail servers, and database servers to meet customer requirements
- Configured and maintained high-availability clusters for shared services such as databases and web servers
- Optimized images and videos for web and mobile to ensure fast loading times and a good user experience
- Drafted and edited creative and engaging web content that drove website traffic
- Created art assets for multiple platforms and devices, including web, mobile, and print
- Adapted content for different formats and platforms, including print, web, and mobile
- Implemented a content management system (CMS) that allowed for easier maintenance and updates to the website
- Utilized Search Engine Optimization (SEO) strategies to increase organic website traffic by 65%

Vice President at Demography and Social Statistics Student Association, Otta

January 2013 — June 2014

- Implemented new goals and objectives that will help foster the academic development in the department.
- Monitored the efficiency of operations in terms of decision making, planning, earnings potential, budget controls, and trends within the association.
- Supported swift and positive resolutions and ensured that aims, goals and objectives were accomplished with outlined priorities, time limitations and funding conditions.

EDUCATION

Demography and Social Statistics, Covenant University, Otta

November 2010 — June 2014

Achievements:

1. I hold the above degree with a Second-class honor: upper division, as well as a certificate in leadership development.
2. Member Student Representative Council.

Experiences and skills gained through course work:

1. Statistics for business and social sciences
2. Customer Relationship Management
3. Project Management
4. Demographic Data Evaluation
5. Econometrics Method
6. Social statistics;

7. Research Methods
8. Social investigation
9. Population and environment
10. Entrepreneurial development studies;
11. Qualitative methods; and
12. Economic planning

Senior Secondary School Certificate, Kingsland Comprehensive College, Lagos

September 2004 — August 2010

Senior Secondary School Leaving Certificate (SSCE)

Achievements:

1. Head Prefect Male (2009/2010)
2. Library Prefect (2008/2009)

 **COURSES**

Leadership and Management in Health, University of Washington

March 2025 — June 2025

Fundamentals of Implementation Science, University of Washington

September 2023 — November 2023

Monitoring and Evaluation in Public Health, University of Washington

January 2023 — March 2023

PH425: Malaria X: Defeating Malaria from the Genes to the Globe, Harvardx

July 2022 — September 2022

GPH001: Global Public Health, Public Health Foundation of India

May 2022 — June 2022